JUNGMI LEE

Accomplished full-stack UX designer and design leader (10+ years) with a proven track record of delivering best-in-class solutions. User-centric and also business-savvy.

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WORK EXPERIENCE

Jul, 2022 - Nov, 2023 | San Jose
Roku Inc. | Senior UX designer

- Led the design of the new Roku Smart Home experience, delivering significant improvements to the UX and creating a major business impact.
- Developed cross-platform smart home experiences for TV, web, and mobile app.
- Proposed, designed, and oversaw the implementation of new features, including Doorbell notification, Event history, and Light product.
- Redesigned the sign-in, camera, and settings UX to address usability issues by restructuring element hierarchy and enhancing visual design, resulting in an improved experience for the Roku Smart Home mobile app.

Jan, 2021-Jun, 2022 | Pennsylvania
Lutron Electronics | Principal UX designer

- Provided creative leadership for multiple design projects, including Web, Mobile, and Desktop tools, to develop industry-leading products.
- Strategized and executed interface designs from concept through product launch.
- Collaborated with engineering and business leaders to establish a consistent design language.

Jan, 2006-Dec, 2020 | Seoul, Korea
Samsung Mobile UX team | Lead & Sr. UX designer

- Developed user experience designs for the Samsung Galaxy, Galaxy tablet, and watch devices.
- Managed multidisciplinary teams and led projects deeply engaged in multi-tasking experience with heterogeneous devices.
- Developed unique features and/or services as an add-on to boost competitiveness for the Samsung flagship devices.
- Projects include: Always on Display (AOD) project(Created original AOD UX design with stylus pen from scratch and obtained U.S. patent), Edge UX, Basic Interaction, Notification Panel, Motion UX, Samsung keyboard (text input system)U.S. patent.

EDUCATION

Yonsei University | Seoul, Korea
MS. Space Design (Smart Home Environment & Universal Design)
Yonsei University | Seoul, Korea
BA. Human-Environment & Design

SKILLS

User Centered Design / Interaction Design / Rapid Prototyping / Information Architecture / Journey Mapping / Multi-platform design

Diary Study / Competitive Analysis / Contextual Inquiry / Interview / Survey / Affinity Diagram / Usability Testing

Figma / Sketch / Adobe CC / Invision / Confluence / Jira / Miro

PATENTS

- US 15,630,870 : Method for providing user interface related to note and electronic device for the same.
- US 9,654,877 : Audio content playback method and apparatus for a portable terminal.
- US 15,365,146 : Time-dependent IMS and method for mobile phone and 3 more grants